

July 19, 2024
Meeting Minutes - Meeting 3

Clearwater Marina Tenant Outreach Group

The Clearwater Marina Tenant Outreach Group represents the 27 Commercial Vessel Operators in the Clearwater Beach Marina. It comprises 7 Business Owners representing all types of businesses in the marina: Tours Boats/Water Sports, Dinner Boats, 6-pack Fishing Boats, and Fishing Head Boats.

Objective: The Tenant Outreach Group will help develop operational strategies for the commercial businesses in the marina to maximize efficiency and effectiveness within the rules, requirements, and footprint of the marina to sustain business operations, growth, and development.

The meeting started at 9:00 am and ended at 11:00 am.

The spokesperson of the Outreach group is Trisha Rodriguez, and the alternative is Chad Haggart.

1. The Commercial vessels can develop a company logo and submit it via a vector file to the City Communications Department for use on various social media posts and signage. Additionally, these logos will be incorporated into a banner affixed to the construction fencing to direct visitors around the construction and to the east end of the marina.
2. The City will attempt a meeting with the project manager to retrieve the fine details about the dredging operation.
3. Trisha will get further information from PSTA regarding Trolley



utilization during the project.



4. For the City website, work is being done to show project milestones and construction maps and add the ability to connect to individual commercial businesses here at the beach marina. [Home - City of Clearwater \(myclearwater.com\)](http://myclearwater.com)
5. The City will determine the overall dimensions of the fence running along the West side of the beach marina during construction to see what advertising space is available. The project manager will also clarify if any contractor signage will be present so there is no overlap or issues.
6. The final beach marina layout does not specify the ability to use signs at each commercial slip. The City will check with code enforcement to see what is allowed.



7. In the final beach marina build, there is concern for more pump-out access points along the West end of the beach marina. The City will discuss the options to see if more access points can be added.

8. The Commercial Outreach Group will look into the option of ice chests on the East end of the beach marina during Phase One of the project instead of everyone bringing individual ice machines.
9. The City has upgraded wireless services along the seawall to boost the quality of the internet. The City will monitor the change and see if any range extenders may be needed during Phase One of the project.
10. During the outreach meeting, many were concerned about Kiosk's placement in the final layout. There is no room within the budget or layout to add extra Kiosks now. However, the Outreach Group assigned business to individual Kiosks. The kiosk assignments are displayed in the below image.

